

Name: _____

Period: _____

Text and Image Logo in Adobe Illustrator

You've made logos using primarily text, now you're going to use your newly learned Illustrator skills to build a logo that combines text and an image. The both the text and the image will be built as a vector graphic, so that it can be enlarged or reduced without losing quality.

Requirements:

1. **Size:** 8 1/2 inches wide by 11 inches tall.
2. **Program:** Adobe Illustrator.
3. **Colors:** Black and white or color.
4. **Resolution:** Vector.
5. **Image:** The image in the logo will be converted to a vector graphic.
6. **Text:** You will use a font of your own choice as the text in your logo.

Directions:

1. Look at examples of text and image logos on the Internet. Type in something like "text image logos" in Google Images and view the examples.
2. Decide on a logo idea.
3. Look for images that you could use in your logo on the Internet.
4. Draw 3 thumbnail sketches of your logo idea.
5. Select the best thumbnail idea.
6. Use Live Trace to convert your image into a vector graphic.
7. Add text to the image. You may alter text in any way you see fit.